

## **COPPER COUNTRY GREAT START COLLABORATIVE**

### **DIRECTOR'S REPORT Thursday, December 3, 2009**

#### **Technical Assistance Meeting**

**Heather and I hosted the Technical Assistance meeting here at the ISD on October 15th. It was well attended. I have provided several Phase III Collaboratives with copies of our Strategic Plan, as our plan was recommended as a model from ECIC. I will be participating in a webinar on the 16th on the subject of engaging the business community.**

#### **Recruitment Meeting**

**I attended a recruitment workshop in Marquette on the 11th of November. It focused on recruiting parents for the Collaborative and the Parent Coalition. Heather has incorporated many of the suggestions already and we will be working to increase parent involvement over the next few months.**

#### **Early Childhood Challenge**

**The Copper Country will serve as a video conference site for the Early Childhood Challenge this year on December 15th from 10:00 a.m. to 1:00 p.m. This enables us not to have to travel to Lansing to participate. Members are welcome to attend. I will send information on the content as soon as I receive it.**

#### **Presentations**

**Heather and I presented to the Mom's group on November 19th. The group was very receptive. Heather hopes to increase involvement in the Parent Coalition by meeting with existing parent groups like Mom's. I will be doing a very short presentation to the KEDA group on December 9th. I also was a guest on Keep It in the U.P. and Copper Country Today. We will continue to get the word out via the news media and meeting with groups.**

#### **Communication Committee**

**The Communication Committee has continued to meet with an ambitious agenda focusing on name recognition, messaging, and increasing use of the website. Our Communication Plan is being updated to reflect the Action Agenda Goals and our Work Plan. We are currently working on getting feedback about the website and need all members to fill out our online survey. This is absolutely critical for us to get feedback directly from you as to what you want on the website.**

**Heather will be reviewing the website with parents at the next Coalition meeting. Please encourage parents in your groups to attend.**

#### **Executive Committee**

**The Executive Committee met with a full agenda, including discussion of the Action Agenda Goals for this year. The next meeting is scheduled for January.**

#### **Health Committee**

**The Health Committee is scheduled to meet this week to begin work on the Action Agenda Goals in the areas of Family and Pediatric Health and Social Emotional Health.**

#### **Early Education and Child Care Committee**

**The Committee met in November and will meet again this month to continue work on the Action Agenda Goals.**